FILE

fashion calendar

AUGUST 8,

1966

RUTH FINLEY, PUBLISHER

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8 EAST 77th STREET / NEW YORK, N. Y. 10021

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK BEGINNING MONDAY, AUGUST 8, 1966

Just Released	HOSIERY COLORS FOR SPRING 1967	THE COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE
	New pale to positive range, coordinating with leather and fabric colors. Contact: Ann Mulligan, MU. 5-5881.		
Monday August 8 12:30 P.M. Luncheon	PRESS PREVIEW OF CHILDREN'S FASHIONS	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM
	Preview for the press of children's dresses, designed exclusively for Altman's by Zingone di Roma. By invitation. (For Release, Wed., Aug. 10.) Publicity: Kay Robinson, OR. 9-7800.		
Beginning Monday August 8	HOLIDAY AND CRUISE KNITS AND DRESSES	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous daily showings of Holiday and Cruise knits and cocktail dresses, designed by Frank Adams. Contact: LO. 4-1434.		
Beginning Monday August 8	RESORT AND HOLIDAY KNITWEAR COLLECTION	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Continuous daily showings of Resort-Holiday boutique knits; and one-, two-, and three-piece beaded and embroidered imported hand-loomed knits, designed by Dorothy Arden. Contact: LW. 4-0220.		
Beginning Monday August 8	SHOWING: HOLIDAY COLLECTIONS	LADY MANHATTAN; COUNTRY COUSINS	1407 BROADWAY SHOWROOM - 15TH FLOOR
	The Lady Manhattan and Country Cousins color-coordinated shirts, sportswear, dresses, and knitwear. Publicity: Mary Lee Thune, 765-1250.		
Tuesday August 9 9:30 A.M. Breakfast	PREVIEW: HOLIDAY-CRUISE COLLECTION	MIA BY DON SIMONELLI	L'ETOILE 1 EAST 59TH STREET
	Preview of Holiday-Cruise collection, designed by Don Simonelli for Mia. By invitation. Publicity: Essie Pinsker, WI. 7-2514.		
Tuesday August 9 11:30 A.M. Luncheon	TENNIS WHITES WITH KODEL POLYESTER	EASTMAN CHEMICAL PRODUCTS, INC.	FOREST HILLS TENNIS STADIUM
	"The Tennis Take-Over"--press preview luncheon featuring tennis whites with Kodel polyester. (Highlights of fashion show to be presented during tennis matches on Sept. 8.) Limousine from 260 Madison Ave. at 11:30 A.M. By invitation. Contact: Jean Maxwell at Paul Bradley, Inc., PL. 2-5105.		
Tuesday August 4:00 P.M.	PRESS PREVIEW: FILM OF ITALIAN FASHIONS	AMERICAN BROADCASTING COMPANY	1330 SIXTH AVENUE 36TH FLOOR
	Private screening of the American Broadcasting Company's one-hour color TV special "The World of Fashion and Beauty: Italy." Fashions by Antonelli, Balestra, Forquet, Fabiani, Fontana, Marucelli, Galitzine, Aponte, Sarli, Valentino, Pucci. (The network special will be sponsored by Clairol, and telecast on August 16, ABC-TV, 1:00 P.M.) By invitation. Contact: Audrey Wertheim, Women's News Dir., Press Relations, LT. 1-7777, Ext. 7008 or 7320.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
August 10	ALTMAN RELEASE--Children's dresses-Zingone di Roma.(Preview, Aug.8--Pg.1)		
Wednesday August 10 9:30 A.M. Coffee	PRESS PREVIEW: IMPORTED SHOES AND MILLINERY	OHRBACH'S	3RD FLOOR SHOE SALON
	Preview for the press of imported shoes and millinery. By invitation. (For Release, Fri., Aug. 12.) Publicity: Jackie Landesman, OX. 5-4000.		
August 12	OHRBACH RELEASE--Imported shoes-millinery. (Preview, Aug. 10--See Above)		
August 15	OHRBACH'S RELEASE--Children's imports and American collection. (No Show)		
Monday August 15 9:30 A.M.- 12:30 P.M.	RESORT AND SUMMER SHOE COLLECTION	GOLO FOOTWEAR CORP.	350 FIFTH AVENUE SHOWROOM - RM. 925
	Press: Aug. 15--9:30 A.M.-12:30 P.M. Trade: Aug. 15--1:00-5:30 P.M. Aug. 16 and 17--9:00 A.M.-5:30 P.M. Contact: Helen Perlman, BR. 9-5800.		
Monday August 15 12:00 Noon Luncheon	"SHOPPING WITH SELMA": FASHION SHOW	SHOE WOMEN EXECUTIVES, INC.	HOTEL PLAZA TERRACE ROOM
	In conjunction with National Shoe Retailers Assn. Conference..a "fun and fancy" session. Guest speaker: Selma Diamond will do a skit as an expert on current trends in fashion merchandising. Also SWEEB award to Doug Sanders for his contribution to the world of fashion. Contact: Shirley Cogwell, Cassini Shoes, OX. 5-8570.		
Monday August 15 2:30 P.M.	SPRING-SUMMER 1967 FASHION FOOTWEAR	NAT'L SHOE RETAILERS ASS'N(200 MADISON AVE.)	HOTEL PLAZA BALLROOM
	Semi-annual forecast of trends in shape, silhouette, detailing & materials for women's fashion shoes. Also, color-slide and live model presentation, highlighting design themes from Spring ready-to-wear market. Special guest: Donald Brooks, presenting advance designs from his Resort and Spring collection. Show will coincide with opening day of the Designer Shoe Guild advance openings. Attendance by advance registration: $7.50, members; $10.00, non-members; (price includes swatched color guide). Contact: Thelma Hennessey, MU. 6-7520.		
Beginning Monday August 15	HOLIDAY AND CRUISE COLLECTION	ABBOTT EAST	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Continuous showings of Holiday and Cruise collection, designed by Alan Donath. Contact: 695-5730.		
Tuesday August 16 8:45 A.M. Breakfast	HOLIDAY FASHIONS IN "THE LUREX LOOK"	DOW-BADISCHE COMPANY (350 FIFTH AVENUE)	THE WEAVER'S CLUB 111 WEST 40TH STREET
	Breakfast showings at 8:45 A.M. on Aug. 16 and Aug. 23 of sweaters, knitwear, sportswear in Lurex for Holiday 1966. For buyers and press, by invitation. Contact: Jane Harvey, CH. 4-6000. Publicity: Ruth Hammer Associates, 246-4818.		
Tuesday August 16 9:00 A.M. Breakfast	PRESS PREVIEW: NEWLY DECORATED 8TH FLOOR	BONWIT TELLER	8TH FLOOR
	Bonwit Teller will invite the press to preview their newly-decorated 8th floor; also showing of "Miss Bonwit" private label collection. By invitation. (For Release, Thurs., Aug. 18.) Publ.: Judith Jackson, EL.5-6800.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday August 16 5:30 P.M. Cocktails	PRESS PREVIEW: MILLINERY BY ADOLFO Preview for the press of millinery collection by Adolfo. By invitation. (For Release, Wed., Aug. 17.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	4TH FLOOR MILLINERY SALON
Wednesday August 17 10:30 A.M.	CUSTOMER SHOWING: BACK-TO-SCHOOL FASHIONS "The Young Snappers"--Back-To-School fashions for the senior high teen. Press invited. Tickets: 25¢, available at Junior Size Center, 4th floor, and Young Mens Shop, mezzanine. Contact: Miss Brooke Worden, TR. 5-7200, Ext. 692.	ABRAHAM & STRAUS (BROOKLYN)	THE ALBEE THEATRE FULTON ST.-DE KALB AVE.
Tuesday August 17 11:30 A.M.	CUSTOMER SHOWING: "MISS BERGDORF" FASHIONS Customer showing of "Miss Bergdorf" Fall fashions. By invitation. Contact: PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Wednesday August 17 5:00 P.M.-7:00 P.M. Cocktails	HOLIDAY COLLECTION OF INTIMATE APPAREL Fashion show for press and buyers, presenting color-coordinated Holiday collection, inspired by James Michener's novel "Hawaii." By invitation. Publicity: Marjorie May, TR. 9-2773.	SARONG, INC. & FISCHER CO.,INC.	HAWAII KAI 1638 BROADWAY
August 18	BONWIT TELLER RELEASE--Newly decorated 8th floor.(Preview, Aug.16--Pg.2)		
Thursday August 18 5:00 P.M.	REPORT ON EUROPEAN COLLECTIONS Mrs. Frances Duehren, Fashion Director of I.A. Wyner Co., will report on the European collections to the members of the New York Fashion Designers and their guests. By invitation. Contact: WI. 7-0324.	NEW YORK FASHION DESIGNERS,INC.	1457 BROADWAY ROOM 806
Beginning Monday August 22	HOLIDAY LINGERIE COLLECTION Holiday lingerie, loungewear, sleepwear, and robes.	SEAMPROFE INCORPORATED	412 FIFTH AVENUE SHOWROOM - 3RD FLOOR Contact: LO. 4-8040.
Monday August 22-August 25	BOOKLET SHOWINGS: HOLIDAY & SPRING COLLECTION Booklet showings August 22, 23, 24, 25; and preview Tues., Sept. 6, by appointment only. Thereafter daily informal showings beginning Mon., Sept. 26. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S,INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday August 22-August 26	HOLIDAY-WINTER NOTIONS AND NOVELTY SHOW Trade showing of new notions, packaging, colors; gifts designed especially for Holiday and Winter. (Hours: 9:00 A.M.-5:00 P.M.) Contact: Ann Karas, PE. 6-8820.	NATIONAL NOTION ASSN.(350 FIFTH AVENUE)	SHERATON-ATLANTIC INDIVIDUAL SHOWROOMS
August 23	DOW-BADISCHE HOLIDAY FASHIONS IN "THE LUREX LOOK" AT 8:45 A.M.(See Pg.2)		
August 24	OHRBACH'S RELEASE--"The Fashion Ring of Fighting Furs." (No Press Show)		
Wednesday August 24 10:30 A.M.& 1:00 P.M.	CUSTOMER SHOWING: BACK-TO-SCHOOL FASHIONS "Superteens Go Back To School"--fashions for the junior high teen, at two showings. Tickets: Junior High Shop, 2nd floor, and Young Mens Shop, mezzanine. Contact: Miss Brooke Worden, TR. 5-7200, Ext. 692.	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR SPECIAL EVENTS CENTER

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday August 24 11:00 A.M. Brunch	PREVIEW: FASHIONS BY JOHN STEPHEN	STERN BROTHERS	6TH FLOOR SPECIAL EVENTS DEPT.
	Stern Brothers will preview fashions by John Stephen of Cranaby Street, London. By invitation. (For Release, Thurs., Aug. 25.) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.		
Friday August 26 4:30 P.M.-6:30 P.M. Cocktails-Dinner	PRESS RECEPTION: ART AWARDS PARTY	U.S. RUBBER CO. (CONSUMER PRODUCTS DIV.)	HOTEL PLAZA BAROQUE FOYER
	"Kedettes Brillant Canvases Awards Party"--colors of Kedettes casual shoes, reflected in paintings by ten distinguished American artists, national first prize contest winners. Drawing for grand prize winner at 5:30 P.M. Cocktails, followed by dinner at 7:00 P.M. By invitation. Publicity: Doris Farrant, CI. 7-5000, Ext. 7335.		
Tuesday August 30 11:00 A.M.	PRESS PREVIEW: SOPHIE CUSTOM-ORDER FASHIONS	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
	Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. (For Release, Wed., Aug. 31.) Publicity: Helen O'Hagan, PL. 3-4000.		
August 31	ALTMAN RELEASE--Home furnishings--Lotus Land '66. (No Press Show)		
Wednesday August 31 12:30 P.M. Luncheon	GIRLS' DRESSES AT LUNCHEON SHOW	SUZY BROOKS (112 WEST 34TH STREET)	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Fall dress outlook for school and leisure. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations ($5.00): CI. 6-9171.		
Wednesday August 31 4:00 P.M. Cocktails	PREVIEW: RESORT-SPRING COLLECTION	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
	Knit ensembles and dresses in silk and wool for Resort and Spring. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.		
Thursday Sept. 1 11:30 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS	BERGDORF GOODMAN	2ND FLOOR SALON
	Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. (For Release, Fri., Sept. 2.) Publicity: Florence Neff, PL. 3-7300.		
Sept. 5	LABOR DAY (Monday)--Legal Holiday		
Tuesday Sept. 6 4:00 P.M. Cocktails	PRESS SHOW: "FAR EAST FESTIVAL"	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
	Showing of fashions and home furnishings from the Far East. Special tour of exhibit area. By invitation. (For Release, Tues., Sept. 6.) Publicity: Margery Rubin, OX. 5-4400.		
Beginning Tuesday Sept. 6	RESORT AND HOLIDAY KNITWEAR COLLECTION	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
	Continuous showings of knit dresses and suits for Resort and Holiday. Contact: Robert Brown, LO. 4-1080.		
Wednesday Sept. 7 10:30 A.M. Coffee	PRESS PREVIEW: "ONE WORLD" IMPORT FASHIONS	GIMBELS	6TH FLOOR
	Press preview of "One World" import fashions. By invitation. (For Release, Fri., Sept. 9.) Publicity: Margot Infantino, LO. 4-3300.		

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Wednesday Sept. 7 12:00 Noon Luncheon	PRESS SHOW: AWARD-WINNING FASHIONS	BRITISH CONSUL GENERAL & YARDLEY	HOTEL PLAZA
	"The London Look Fashion Award--1966." Show at 1:00 P.M. By invitation. Publicity: Lillian Firestone, WA. 4-4728.		
Wednesday Sept. 7 4:00 P.M. Champagne	PRESS PREVIEW OF "FALL FASHION GALA"	STERN BROTHERS	6TH FLOOR SPECIAL EVENTS DEPT.
	Preview for the press of "Fall Fashion Gala." By invitation. (For Release, Fri., Sept. 9.) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.		
Wednesday Sept. 7 6:00 P.M. Cocktails	PRESS PREVIEW: "MISS YOUNG INDIVIDUALIST"	FRANKLIN SIMON (33 WEST 34TH STREET)	2ND FLOOR
	Preview for the press of new second floor, presenting "Miss Young Individualist" shops. By invitation. (For Release, Thurs., Sept. 8.) Contact: Eileen Roper, OR. 5-1000, Ext. 395.		
Thursday Sept. 8 10:30 A.M. Coffee	PRESS PREVIEW: HOME-FURNISHINGS	GIMBELS	9TH FLOOR
	Preview of antique and modern English home furnishings. By invitation. (For Release, Mon., Sept. 12.) Publicity: Margot Infantino, LO. 4-3300.		
Sept. 9	GIMBELS RELEASE--"One World" import fashions. (Preview, Sept. 7--See Above)		
Sept. 9	STERN BROTHERS RELEASE--"Fall Fashion Gala." (Preview, Sept. 7--See Above)		
Friday Sept. 9 11:30 A.M.	PRESS PREVIEW OF IMPORT FASHIONS	BERGDORF GOODMAN	2ND FLOOR SALON
	Preview for the press of import fashions. By invitation. (For Release, Mon., Sept. 12.) Publicity: Florence Neff, PL. 3-7300.		
Sept. 12	GIMBELS RELEASE DATE--Homefurnishings. (Preview, Sept. 8--See Above)		
Monday Sept. 12 11:30 A.M.	FALL-WINTER PREVIEW BY THREE DESIGNERS	BERGDORF GOODMAN	4TH FLOOR
	Ready-to-wear fashions by Gigliola Curiel of Milan; Bernard Newman and Marguery Burke Bolhagen of the U.S. By invitation. Publicity: Florence Neff, PL. 3-7300.		
Beginning Monday Sept. 12	FALL READY-TO-WEAR FASHIONS	ROAMAN'S	20 WEST 39TH STREET
	Informal daily showings of Roaman's Fall ready-to-wear fashions from 1:00 to 4:00 P.M. (In Boston, Mon., Sept. 19, 2:00 to 3:00 P.M.; Philadelphia, Sept. 21, 2:00 to 3:00 P.M. Both shows by invitation.) Publicity: Mariette Schumacher, OR. 9-8600.		
Tuesday Sept. 13 11:00 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS	MAINBOCHER, INC.	609 FIFTH AVENUE SALON - 8TH FLOOR
	Mainbocher will present his Fall custom-order fashions at a preview for the press. By invitation. (For Release, Wed., Sept. 14.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.		
Wednesday Sept. 14 9:00 A.M.& 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
	"The European Import Collections"--fashions at breakfast and luncheon shows Report and commentary: Russell Norris, Vogue-Butterick Pattern Co.; and Rita Perna, Montgomery Ward. Prices: Breakfast--$10.00, members; $15.00, guests. Luncheon--$12.00, members; $20.00, guests. Contact: CI. 7-3940.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 15	ROSH HASHONAH (Thursday)--First day of Jewish New Year.		
Sept. 15	LORD & TAYLOR RELEASE--Parisienne Fashions. (No Press Show)		
Friday Sept. 16 8:00 P.M.	OPENING NIGHT OF NEW METROPOLITAN OPERA A new work by an American, Samuel Barber, commissioned under a grant by the Ford Foundation to write an opera based on Shapespeare's "Antony and Cleopatra," will inaugurate the 1966-67 season. Publicity: Francis Robinson, 799-3100.	METROPOLITAN OPERA	LINCOLN CENTER B'WAY & 64TH STREET
Monday Sept. 19 11:30 A.M.	PRESS PREVIEW OF FUR FASHIONS Georges Kaplan's Fall-Winter fur fashions. By invitation. (For Release, Tues., Sept. 20.) Contact: Ellen Puhst, CI. 6-3416.	GEORGES KAPLAN (730 FIFTH AVENUE)	PLACE TO BE ANNOUNCED
Sept. 19	NATIONAL SWEATER WEEK, SEPT. 19-25. Contact: Edward Brandwein, MU. 3-7520.		
Tuesday Sept. 20 9:30 A.M. Breakfast	PRESS PREVIEW: IMPORTS AND REPRODUCTIONS Press preview of Alexander's imports and reproductions. By invitation. (For Release, Wed., Sept. 21.) Publicity: Rene Hall, OX. 5-4500, Ext.285.	ALEXANDER'S	ST. REGIS-SHERATON ROOF
Tuesday Sept. 20 10:30 A.M.	OPENING: HOLIDAY AND RESORT COLLECTION By reservation. Contact: Sam Cohen, LO. 3-5650.	PATTULLO-JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Sept. 20 12:30 P.M. Brunch	PRESS PREVIEW: RESORT AND SPRING COLLECTION Preview of Resort and Spring collection, designed by Vally. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	STONY BROOK CASUALS	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Sept. 20 1:00 P.M.	RESORT AND HOLIDAY COLLECTION Also Sept. 28, Oct. 5 at 1:00. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 20 1:00 P.M.	OPENING: RESORT AND HOLIDAY COLLECTION Also Sept. 21 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Sept. 20 6:15 P.M.	PRESS PREVIEW OF EUROPEAN IMPORTS Annual presentation of European imports throughout store. By invitation. (For Release, Wed., Sept. 21.) Publicity: Louise Langdon, PL. 2-1212.	BLOOMINGDALE'S	THROUGHOUT STORE
Wednesday Sept. 21 3:00 P.M.	PREVIEW: FALL-WINTER FASHION COLLECTION Preview of Fall-Winter fashions, designed by Castillo of Paris for Elizabeth Arden. By invitation. (For Release, Fri., Sept. 23.) Public Relations Serge Obolensky Assoc., PL. 9-6272.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Wednesday Sept. 21 4:00 P.M. Cocktails	PRESS PREVIEW OF SWIMWEAR COLLECTION Preview of Rose Marie Reid's swimwear collection. By invitation. Publicity: Eleanor McKay, OX. 5-4440.	ROSE MARIE REID (1407 BROADWAY)	ST. REGIS HOTEL ROOF

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 22 9:30 A.M. Breakfast	PRESS PREVIEW: FALL-WINTER FUR FASHIONS	BEN KAHN FURS	HOTEL PLAZA CRYSTAL ROOM
	Presentation of Ben Kahn's Fall-Winter fur fashions. By invitation. (For Release, Fri., Sept. 23.) Contact: BR. 9-0633.		
Thursday Sept. 22 4:00 P.M. Cocktails	PREVIEW: SHOE FASHIONS BY DONALD BROOKS	LORD & TAYLOR	4TH FLOOR
	Press and customer show of Donald Brooks' first shoe collection. By invitation. (For Release, Fri., Sept. 23.) Publicity: Jeri Savidge, WI. 7-3300.		
Thursday Sept. 22 5:30 P.M.	PREVIEW OF KNITWEAR COLLECTION	MIRSA KNITWEAR (40 EAST 34TH STREET)	HOTEL PIERRE
	The Marchesa Olga di Gresy and Russel Carpenter will present the Mirsa knitwear collection. By invitation. Contact: 683-8267.		
Monday Sept. 26 11:00 A.M.; 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW	ALEXANDER'S (LEX.AVE. & 58TH ST.)	3RD FLOOR
	Alexander's will present an international haute couture fashion show, with European princesses modelling. For benefit of the Soldiers, Sailors and Airmens Club Inc. Chmn.: Mrs. William Woodward and Mrs. James H. Alen. Reserved Seats: $5.00. Public Relations: Serge Obolensky Assoc., 598 Madison Avenue, PL. 9-6272.		
Tuesday Sept. 27 9:30 A.M. Breakfast	PRESS PREVIEW: FALL-WINTER FUR FASHIONS	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON - 3RD FLOOR
	Preview of Fall-Winter fur fashions. By invitation. (For Release, Wed., Sept. 28.) Publicity: Vera Bacal, CI. 7-1388.		
Tuesday Sept. 27 10:30 A.M.	OPENING: RESORT COLLECTION	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Thereafter at 10:30 A.M., Sept. 29, Oct. 5. By reservation Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.		
Tuesday Sept. 27 2:30 P.M.	OPENING: RESORT AND NEW FASHIONS	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Resort and new fashions, designed by Marie McCarthy for Larry Aldrich. Showings: Sept. 27, 28, Oct. 4, 5 at 2:30 P.M. Contact: CH. 4-1872.		
Tuesday Sept. 27 4:00 P.M.	PRESS SHOWING OF RESORT COLLECTION	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Also Sept. 29, Oct. 4 and 6 at 4:00. By reservation. Contact: Catherine Smith, WI. 7-8235.		
Wednesday Sept. 28 4:00 P.M. Cocktails	PREVIEW: RESORT-SPRING COLLECTION	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
	By invitation. Thereafter daily at showroom, by appointment. Contact: OX. 5-4270. Publicity: Sara Pennoyer, MU. 2-6480.		
Tuesday Oct. 4 4:30 P.M. Champagne	PRESS RECEPTION: "AWARDS FROM FRANCE"	FRENCH LACE INDUSTRY & AMERICAN IMPORTERS	HOTEL PIERRE COTILLION ROOM
	Formal awards to Bergdorf Goodman and Saks Fifth Avenue for outstanding presentations of French lace. Gala fashion show with special commendations to leading American designers. By invitation only. Publicity: Ken R. Williams & Associates, WI. 7-4471.		

1967

JANUARY

S	M	T	W	T	F	S
1	**2**	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	**13**	14	15	16	17	18
19	20	21	**22**	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	**24**	25
26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	**30**	31			

JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
2	3	**4**	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	**4**	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	**12**	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	**11**
12	13	14	15	16	17	18
19	20	21	22	**23**	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	**25**	26	27	28	29	30
31						